

# PUSH™

sow feed

PUSH® sow feed is a unique combination of nutritional technologies that when fed to sows pre-farrow through weaning, increases the number of pigs weaned and results in heavier pigs at weaning. These improvements combine to increase total litter weaning weight and therefore, more income per sow.

## How does PUSH® work?

- Research at University of Minnesota showed that sows fed PUSH® feed have higher concentrations of milk crude protein and milk crude fat
- PUSH® sow feed may be acting at the level of the mammary gland to improve the efficiency of nutrient utilization

## Benefits

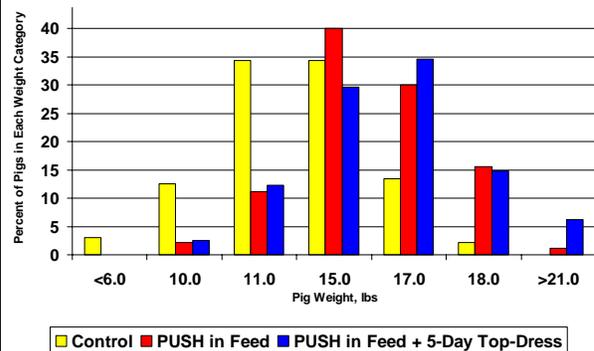
In trial after trial, feeding PUSH® sow feed has:

- Increased pig survivability – up to 1 additional pig per sow per year weaned
- Improved weaning litter weights
- Resulted in up to one pound heavier pigs at weaning
- Significantly improved pig uniformity within litters
- With no negative impact on sow body weight, sow body condition score, days return to estrus and feed intake

## Feeding Guidelines

- Feed to sows as they enter the farrowing crate and throughout lactation
- Top dress at 0.36 lbs/ hd/ day or mix in the diet at 60lbs/ton of complete feed (Adjust inclusion based on actual feed intake)
- Available in complete feeds and as a base-mix

PUSH™ Sow Feed reduces Pig Weaning Weight Variation and shifts the Weaning Weight Distribution Curve to the Right – University of Minnesota



Breeding herd feeds and feeding programs designed to maximize the number of weaned pigs per sow per lifetime

**Land O'Lakes Purina Feed LLC**

Ask your local nutrition specialist for more information or visit [www.lolfeed.com](http://www.lolfeed.com) or [www.purinamills.com](http://www.purinamills.com)