

True Appetizer[®] feed

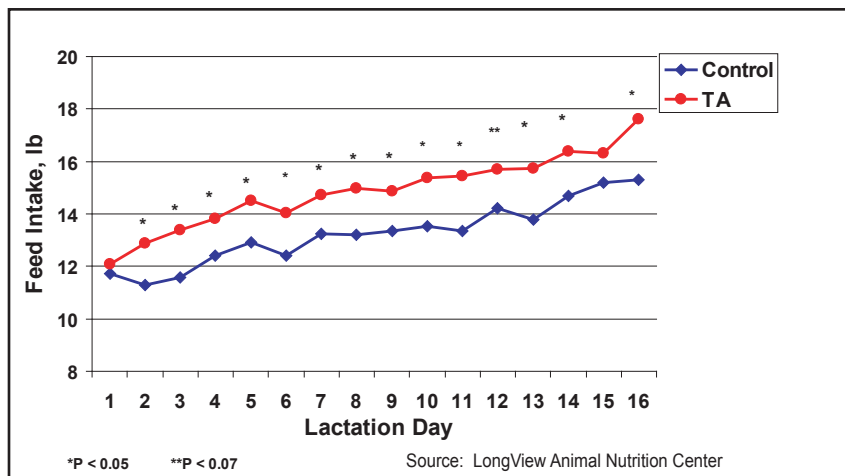


Increase lactation feed intake by up to 10%, particularly in hot weather!

Why is lactation intake so important?

- Results from nine experiments revealed that ADFI of lactating sows decreased by 0.21 lb/each 1° F increase in ambient temperature (over the range of 61-90° F). Black et al. 1993 Livest. Prod. Sci. 35:153
- Daily lactation feed intake was recorded for 20,296 lactating sows on 30 commercial U.S. farms. 10-30% of sows showed a marked dip in feed intake for 2-3 days in the 2nd week of lactation. These dips in feed intake were associated with longer weaning-to-estrus intervals, reduced farrowing rates and smaller subsequent litter size.
- For each additional pound increase in ADFI during lactation, an additional 0.05 pigs were born at subsequent farrowing.
- Litter weaning weight increased 1 lb/each lb of sows' ADFI (between 8.8 to 15.4 lb; P<.01). Koketsu et al. 1996. J. Animal Sci. 74:2875

True Appetizer[®] Feed significantly improves lactation feed intake of sows during hot weather (80° F)



- A new proprietary combination of ingredients engineered to be highly palatable resulting in significant feed intake, particularly in hot weather.
- Available in 50 lb bags.
- Mix in the diet at 50 lbs/ton of complete feed.
- Feed to sows as they enter the farrowing crate and throughout lactation.
- Product Code # 1256510 (L22G)

Ask your local nutrition specialist for more information or visit www.lolfeed.com or www.swine.purinamills.com

Land O'Lakes Purina Feed LLC